

# EUAcademy

## Advocating for the public good after the May 2019 elections

Making progress towards a more inclusive and sustainable Europe could be more challenging than ever after the May 2019 European elections.

This training aims at helping those working for the public good across Europe make sense of the new political context while enhancing their understanding of EU decision-making processes and their influencing skills.

### When & where

Friday 21 June 2019, 9:00-17:00

Mundo-B (Lotus Room), Rue d'Edimbourg 26, 1050 Brussels

### What

An interactive one day training on EU decision-making and influencing set in the post-election context with Marc-Olivier Herman (EUChanger & Oxfam), Joost Mulder (Better Europe) and Davide Ferrari (Vote Watch).

### For who

All those working for a more inclusive and sustainable Europe at national or EU-level. This training is especially relevant for organisations seeking to develop or improve their influencing on issues where EU policy and legislation is key such as climate & energy, financial regulation, food & agriculture, environment or trade.

### Programme & Trainers

### Price

€100 all-in (lunch included)

*Participants travelling to Brussels for the training will have to support their own travel and accommodation costs. Reservation effective on receipt of payment.*

### Registration

If you are not available on 21 June but would like to be kept informed of future training opportunities **subscribe to EUChanger updates on [www.euchanger.org](http://www.euchanger.org)**.

### **EUChanger**

rue d'Edimbourg 26, 1050 Bruxelles

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### PROGRAMME

**8:30-9:00 Welcome & coffee**

**9:00-10:45 The EU institutions after the May 2019 elections**

- Introduction to the EU 'golden triangle'
- Making sense of the May 2019 European Parliament election results with Davide Ferrari of Vote Watch
- The EU agenda for the next five years: key milestones and priorities for the three institutions

**Coffee break 10:45-11:00**

**11:00-12:45 EU policy-making & law-making influencing essentials**

- EU policy cycle & the 'curve of influence' (learn from business!)
- 'Legislative tube-map', EU-level and national level 'pressure points'
- Basic tools for advocacy: pro-active agenda-setting & reactive lobbying

**12:45-14:00 Lunch conversation with insiders from EU institutions**

**14:00-15:45 EU influencing in practice: case studies**

- Workshop using real-life case studies
- Group divided according to areas of interest of participants

**Coffee break 15:45-16:00**

**16:00-17:00 Final Q&A session** (followed by drinks...)

**For additional information:** [info@euchanger.org](mailto:info@euchanger.org) & [speakup@bettereurope.eu](mailto:speakup@bettereurope.eu)

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### TRAINERS



**Marc-Olivier Herman** is a lawyer with over twenty years of experience as an advocate for human rights, the environment and economic justice. For the past eight years he has been a member of Oxfam International's EU advocacy team, leading on the organisation's influencing work in various areas of EU policy and legislation including on financial regulation, climate change, renewable energy and unfair trading practices. He is also an EU policy consultant for Publish What You Pay (PWYP), a global movement working to ensure that revenues from oil, gas and mining help improve people's lives.



**Joost Mulder** is an independent public affairs expert with a strong network in the Brussels bubble and in civil society, with a broad knowledge of EU financial services legislation. With 15 years' experience in Brussels including as a political assistant to an MEP, a lobby consultant, and head of advocacy at the NGO Finance Watch, Joost is able to build unexpected alliances between different stakeholders. Joost has deep knowledge of EU decision-making and first-hand lobby experience on less documented procedures such as trilogues and Council negotiations, secondary legislation (DA/RTS/ITS) and the implementation of EU legislation.



**Davide Ferrari** is Chief of Research at [VoteWatch Europe](https://www.votewatch.eu). With a background in cognitive sciences and European public affairs, Davide heads the Research Department of VoteWatch Europe, the Brussels-based platform the most followed by MEPs. He does both qualitative and quantitative research on voting records in the European Parliament and the European Council, being able to forecast other EU-related political developments.

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